



## Champion's Guidebook to Saving Lives Second Edition

If you are wondering how to get things moving on your Strategic Highway Safety Plan (SHSP), the place to start is the [Champion's Guidebook to Saving Lives, 2<sup>nd</sup> Edition](#). The original Champion's Guide, published in April 2006, provided guidance to States when they were developing their first SHSP. This edition of the Guidebook provides updated information and important considerations for developing, implementing, and evaluating SHSPs.

This Guidebook describes how a commitment to a data-driven, performance based, collaborative, and multidisciplinary SHSP can dramatically improve SHSP efforts and transportation safety.

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## How the Champion's Guidebook Can Help

The Champion's Guidebook can be a valuable resource for States that are updating their SHSP or reviewing their process, as well as serve as a reference for professionals new to safety or planning. The Guidebook:

- Provides a description of the fundamentals of safety (Champions, Leadership, Organizational Structure, Safety Partners, Collaboration and Communication) and how to successfully incorporate them into the SHSP process;
- Identifies helpful data collection and analysis techniques;
- Describes typical content elements of SHSPs;
- Provides a sample SHSP format; and
- Describes helpful implementation and evaluation strategies.

The SHSP is a dynamic and "living" document. While specific legislative requirements may evolve or change over time, following the recommended strategies in the *Champion's Guidebook to Saving Lives* sets the foundation for State, regional, and local agencies to have a well-defined SHSP process, from development and implementation to evaluation. The strategic planning process is also ongoing and cyclical which is why it is helpful to periodically revisit its elements; a fact recognized in the new transportation law, Moving Ahead for Progress in the 21st Century (MAP-21). MAP-21 requires states to periodically update their SHSP under a schedule to be determined by the U.S. Secretary of Transportation.

For more information and additional SHSP resources, such as the SHSP Implementation Process Model (IPM) and SHSP Evaluation Process Model (EPM), please visit the [SHSP Community of Practice](#).