



Join the conversation

# MOVING RURAL AMERICA

Advancing **SAFE** Transportation Systems to Enhance Economic Development and Quality of Life



Save the Date  
**SEPTEMBER 7-9**  
**2016 Denver, CO**

## Working National Summit on Transportation in Rural America

Rural communities provide food, energy, resources, culture and so much more to keep America running. It is time to make OUR transportation systems safer to ensure the heart of America continues to be a sustainable force in our economy.

**Transportation moves rural America.** Rural communities need safe, viable roads and multi-modal systems to move people from place to place; and to move goods and services to markets, often across long distances. Without reliable and well-maintained transportation networks through rural areas, visitors cannot enjoy iconic travel and recreation opportunities; and businesses cannot ensure coast-to-coast delivery of goods.

### Why now?

**Increased national emphasis on reducing fatal and injury crashes.** A safe, efficient and advanced transportation system is a foundational building block – an essential bridge that enables tourism, technology development, agriculture, commerce and other key elements of prosperous rural communities and a vibrant national economy. If action is going to happen, it is now.

### What makes this summit different?

**You.** This summit is all-inclusive, bringing together key leaders and grassroots stakeholders to articulate important safety and transportation issues that impact quality of life and economic prosperity in rural areas. It will also identify collaborative opportunities to advocate for and implement initiatives that advance the deployment of a safe, efficient, seamless, and financially sustainable rural transportation network.

### How do we get there?

**By working together.** Your perspective is crucial. Working together towards a safer transportation system will reduce injuries, save lives, and increase the efficiency of the entire network. It is the best solution.

**3.1** Million MILES

Rural roads comprise **80%** of national road miles (FHWA/TSA Planning for Rural Transportation, 2001)



Less than 20% of America lives in rural areas, but Rural fatalities account for **54% of ALL** traffic fatalities. (NHTSA, 2014)



It takes more than **2X** as long to get responders to a crash scene in **RURAL** areas. (NHTSA, 2006)

**LEARN MORE & GET INVOLVED:** [www.ruralsafetycenter.org/news-events/moving-rural-america-summit/](http://www.ruralsafetycenter.org/news-events/moving-rural-america-summit/)